



## **SPONSORSHIP PACKET**

### **2008 ROCKY MOUNTAIN LEGAL DIVERSITY SUMMIT**

#### **Date & Location**

Rocky Mountain Legal Diversity Summit  
Wednesday, March 19, 2008 – 7:30 a.m. to 5:30 p.m.  
University of Denver, Sturm College of Law  
2255 E. Evans Avenue, Denver, Colorado

#### **Sponsorship Contact**

Kathleen Nalty, Executive Director  
Colorado Campaign for Inclusive Excellence  
1550 17<sup>th</sup> St., Suite 500  
Denver, Colorado 80202  
303-892-7401 direct  
[knalty@colegaldiversity.org](mailto:knalty@colegaldiversity.org)

#### **Sponsorship Opportunities**

##### ***Conference Founders -- SOLD***

*The Colorado Campaign for Inclusive Excellence (CCIE) and the law firm of Patton Boggs LLP are the organizers of the 2008 Conference and will be recognized as the Conference Founders.*

- Benefits
  - One of top six sponsors of the Conference with co-equal billing with CCIE as Conference Founder. Use of 2008 conference sponsor logo for use in promotional materials (CCIE will provide to sponsor in electronic format).
  - Listed in first position as the Conference Founder (along with CCIE) in written program materials (with logo), on related website(s) with an opportunity to link to own website, and on conference signage (including scrolling PowerPoint presentation during Breakfast and Lunch Plenary Sessions).
  - One of only six sponsors listed on Conference Brochure.



- Premium placement of banners and materials. Conference Founder has first choice of banner display and may display materials at a table next to the Registration Table during the conference.
- Full page color ad in program materials. Premium placement of print ad in the program materials (first print ad in the materials). Sponsor supplies ad and logo.
- Verbal recognition by the law deans during the Breakfast Plenary session.
- Free conference registration for two people.

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**Breakfast Sponsorship Package** – 1 sponsorship opportunity - \$1,500 -- **SOLD**

- Benefits
  - One of the top six sponsors of the Conference; listed after the Conference Founders. Use of 2008 conference sponsor logo for use in promotional materials (CCIE will provide to sponsor in electronic format).
  - Featured as Conference Breakfast Sponsor in conference program materials (with logo); on breakfast signage on the continental breakfast tables during the Breakfast Plenary Session; on conference signage (including scrolling PowerPoint presentation during Breakfast and Lunch Plenary Sessions, and on related website(s) with an opportunity to link to own website).
  - One of only six sponsors listed on Conference Brochure.
  - Placement of banners and materials: Breakfast Sponsor has second choice for placement of banner and may display materials at a table near to the Registration Table during the conference.
  - Full page color ad in program materials. Ad will be featured after that for the Conference Founder. Sponsor supplies ad and logos.
  - Verbal recognition by the law deans during the Breakfast Plenary session.
  - Free Conference registration for 1 person.

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**Lunch Sponsorship Package** – 1 sponsorship opportunity - \$1,500 -- **SOLD**

- Benefits
  - One of the top six sponsors of the Conference; listed after the Breakfast Sponsor and Conference Founders. Use of 2008 conference sponsor logo for use in promotional materials (CCIE will provide to sponsor in electronic format).
  - Featured as Conference Lunch Sponsor in conference program materials (with logo), on lunch signage on the tables during the Lunch Plenary Session, on conference signage (including scrolling PowerPoint presentation during Breakfast and Lunch Plenary Sessions, and on related website(s) with an opportunity to link to own website).



- One of only six sponsors listed on Conference Brochure.
  - Placement of banners and materials: Lunch Sponsor has third choice for placement of banner and may display materials at a table near to the Registration Table during the conference.
  - Full page color ad in program materials. Ad will be featured after that for the Conference Founder and Breakfast Sponsor. Sponsor supplies ad and logo.
  - Verbal recognition by the law deans during the Lunch Plenary session.
  - Free Conference registration for 1 person.
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**Reception Sponsorship Package** – 1 sponsorship opportunity - \$1,500 -- **SOLD**

- Benefits
    - One of the top six sponsors of the Conference; listed after the Breakfast and Lunch Sponsors and the Conference Founders. Use of 2008 conference sponsor logo for use in promotional materials (CCIE will provide to sponsor in electronic format).
    - Featured as Conference Reception Sponsor in conference program materials (with logo), on signage on the tables during the reception, on conference signage (including scrolling PowerPoint presentation during Breakfast and Lunch Plenary Sessions), and on related website(s) with an opportunity to link to own website).
    - One of only six sponsors listed on Conference Brochure.
    - Placement of banners and materials: Reception Sponsor has fourth choice for placement of banner and may display materials at a table near to the Registration Table during the conference.
    - Full page color ad in program materials. Ad will be featured after that for the Conference Founder, Breakfast and Lunch Sponsors. Sponsor supplies ad and logos.
    - Verbal recognition by the law deans during the Lunch Plenary session.
    - Free Conference registration for 1 person.
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**Program Materials Sponsorship Package** – 1 sponsorship available - \$1,250 approximate value (cash or in-kind) -- **SOLD**

- Donation to cover all printing of print-ready materials, as follows:
  - up to 150 sets of color print ads,
  - up to 150 sets of conference materials (not exceeding 60 pages),
  - up to 150 conference programs (will include the color print ads),
  - signage for conference,
  - up to 150 conference evaluation forms,
  - table signage, and



- speaker table tents.
  - Benefits
    - One of the top six sponsors of the Conference; listed after Conference founders, Breakfast, Lunch, and Reception Sponsors. Use of 2008 conference sponsor logo for use in promotional materials (CCIE will provide to sponsor in electronic format).
    - Featured as Conference Program Materials Sponsor in conference program materials (with logo), on conference signage (including scrolling PowerPoint presentation during Breakfast and Lunch Plenary Sessions), and on related website(s) with an opportunity to link to own website).
    - One of only six sponsors listed on Conference Brochure.
    - Placement of banners and materials: Program Materials Sponsor has fifth choice for placement of banner and may display materials at a table near to the Registration Table during the conference.
    - Full page color ad in program materials. Ad will be featured after that for the Conference Founder, Breakfast, Lunch, and Reception Sponsors. Sponsor supplies ad and logo.
    - Verbal recognition by the law deans during the Breakfast or Lunch Plenary session.
    - Free Conference registration for 1 person.
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**Summit Sponsorship Package** – multiple sponsorships available - \$1,000

- Benefits
    - Featured as Summit Sponsor in conference program materials (with logo), on conference signage (excluding PowerPoint), and on related website(s) with an opportunity to link to own website.
    - Half page color ad in program materials. Ad will be featured after that for the top six sponsors on first-come, first-served basis for order of ad placement. Sponsor supplies ad and logo.
    - Free Conference registration for 1 person.
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**Peak Sponsorship Package** – multiple sponsorships available - \$750

- Benefits
    - Featured as Peak Sponsor in conference program materials (with logo), on conference signage (excluding PowerPoint), and on related website(s).
    - Half page color ad in program materials. Ad will be featured after that for the top six sponsors and Summit Sponsors on first-come, first-served basis for order of ad placement. Sponsor supplies ad and logo.
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**Ridgeline Sponsorship Package** – multiple sponsorships available - \$500

- Benefits
    - Featured as Ridgeline Sponsor in conference program materials (with logo), on conference signage (excluding PowerPoint), and on related website(s).
    - Quarter page color ad in program materials. Ad will be featured after full and half page ads on first-come, first-served basis for order of ad placement. Sponsor supplies ad and logo.
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**Ascent Sponsorship Package** – multiple sponsorships available - \$250 (for non-profit and government organizations)

- Benefits
    - Featured as Ascent Sponsor in conference program materials (with logo), on conference signage (excluding PowerPoint), and on related website(s).
    - Quarter page color ad in program materials. Ad will be featured after full and half page ads, as well as Ridgeline Sponsorship ads, on first-come, first-served basis for order of ad placement. Sponsor supplies ad and logo.
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**Scholarship Sponsorship Package (to enable Law Student participants to attend the Conference)** – multiple sponsorships available - \$600 each to sponsor 5 students

- Benefits
    - Featured as Scholarship Sponsor in conference program materials (with logo), on conference signage (excluding PowerPoint), and on related website(s).
    - Quarter page color ad in program materials. Ad will be featured after full and half page ads, as well as Ridgeline and Ascent Sponsorship ads, on first-come, first-served basis for order of ad placement. Sponsor supplies ad and logo.
    - Materials given to students sponsored. Sponsor to supply packets of materials to be given to students.
    - Verbal recognition by the law deans during the Breakfast or Lunch Plenary session.
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**Electronic Logos**

All electronic logos should be provided in EPS format.



## Sponsorship Form

Yes! We support efforts to increase diversity in the legal profession and promote inclusiveness by sponsoring the 2008 Rocky Mountain Legal Diversity Summit:

- \_\_\_\_\_ **Breakfast Sponsorship Package** – 1 sponsor - \$1,500
- \_\_\_\_\_ **Lunch Sponsorship Package** – 1 sponsor - \$1,500
- \_\_\_\_\_ **Reception Sponsorship Package** – 1 sponsor - \$1,500
- \_\_\_\_\_ **Program Materials Sponsorship Package** – 1 sponsor - \$1,250
- \_\_\_\_\_ **Summit Sponsorship Package** – multiple sponsors - \$1,000
- \_\_\_\_\_ **Peak Sponsorship Package** – multiple sponsors - \$750
- \_\_\_\_\_ **Ridgeline Sponsorship Package** – multiple sponsors - \$500
- \_\_\_\_\_ **Ascent Sponsorship Package** – multiple sponsors - \$250
- \_\_\_\_\_ **Scholarship Sponsorship Package** – multiple sponsors - \$600

Please list a contact person at your firm/legal department/organization:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Firm/Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Mail completed form with check, payable to:**

Colorado Campaign for Inclusive Excellence  
1550 Seventeenth Street, Suite 500  
Denver, Colorado 80202

**For more information, please contact Kathleen Nalty at 303-892-7401.**